

# GABRIELE PONTI

An organised, confident and motivated Graphic and Web Designer with a seven-year-experience in big companies. Communicates confidently and effectively, leveraging the peculiarities of digital media, in order to achieve the best results possible. Always striving to go the extra mile in order to meet both deadlines and goals. Seeking new challenges and responsibilities to progress career.

**birth** 16/09/1986  
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## ACHIEVEMENTS

- Promoted to the role of Art Director whilst at Parato
- Adobe Certificate Associate with 990/1000 points
- My Blog Followers save over 50000€ per year for travels

## EXPERIENCE

### Graphic Designer

2014 - today

#### Parato ([www.parato.it](http://www.parato.it))

- developing concepts, graphics and layouts for product illustrations;
- photoshop art for catalogues, socials and website;
- determining size and arrangement of illustrative material;
- reviewing final layouts and suggesting improvements if required;
- liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.

### Web Designer

2011 - 2013

#### Kirweb ([www.kirweb.it](http://www.kirweb.it))

- HTML, CSS and PHP coding to layout the website;
- turning brand into graphics, colors, layout and fonts;
- designing search engine optimization and rankings;
- designing navigational elements and updating the website as needed.

### Photoshop Teacher

2010 - 2011

#### ABC Formazione ([www.abcformazione.it](http://www.abcformazione.it))

- lessons plan, classroom preparation for students;
- teaching photoshop in the classroom and for privates;
- writing reports documenting students performance and progress;
- preparing students for adobe test;

## QUALIFICATIONS

Master's Degree in Graphic and Web Design | 2009  
IELTS English Certificate Level 7 (C1) | 2008  
First Aid at Work qualification

## INTERESTS

Nature explorer - travel report on my blog, with experience in Europe, Africa and Asia.  
Sports – swimming, running and keeping fit in general.

## REFERENCES

Available on request.

# Works Example:

Images composing and morphing

HD version and many other works available on request. Every picture on the website [www.parato.it](http://www.parato.it) is my own work. I took empty rooms and I add wallcoverings with photoshop.



Postcard, front and back



Ruler

